



**SAUJANA F & B MARKETING  
SDN. BHD.**

(1209706-X)

# COMPANY PROFILE

**Your Trusted Partner in Food Distribution**





# ABOUT US

## **Saujana F&B Marketing Sdn. Bhd.**

Incorporated in Malaysia in November 2016, Saujana F&B Marketing Sdn. Bhd. was founded by a team of industry professionals with a clear vision—to serve the food manufacturing and frozen food distribution sector with reliability, consistency, and quality.

Backed by a management team with extensive experience and fully qualified staff across three strategic locations, we strive to provide exceptional service to all our business partners.

We continuously grow our distribution network across Malaysia, ensuring fast, wide, and efficient reach to support businesses nationwide.



## OUR VISION

To be a trusted and leading manufacturer of high-quality frozen dough and food base products in Malaysia and the region.

## OUR MISSION

- Deliver the best quality and freshness in every product.
- Continuously enhance our systems and processes to meet the highest industry standards.
- Strive for excellence in food processing, manufacturing, and distribution.
- Improve all aspects of our business to support long-term success for both our customers and ourselves.
- Prioritize customer needs, demands, and feedback as the core of our business decisions.





## FACILITIES & STANDARDS



Hygienic and food-grade  
production environment



Cold storage rooms  
maintained at  
-16°C to -24°C  
for product freshness



Organized racking  
system for efficient  
inventory management



Equipped to support  
high-volume daily  
production

## MANUFACTURING CAPABILITIES

### Current Production

Our manufacturing operations specialize in the preparation of high-quality frozen dough balls, produced with strict standards to ensure freshness and consistency.

- Doh Tepung Roti Canai
- Roti Canai (Frozen)
- Roti Chapati
- Roti Swing
- Malt Coco Powder



▲ Doh Tepung Roti Canai



▲ Roti Canai (Frozen)

▲ Roti Chapati

▲ Malt Coco Powder

# PRODUCTION OUTPUT

Daily Production Capacity

Monthly Production

- **Daily Production Output:**  
Estimated 600 boxes per day
- **Monthly Production Output:**  
Estimated 18,000 boxes per month

Product Specifications

- Each 70g box**  
contains 120 dough balls.
- Each 80g box**  
contains 100 dough balls.
- Each 85g box**  
contains 100 dough balls.

Each product is carefully produced, packed, and stored to maintain high quality throughout the supply chain.

Storage & Handling

All dough balls are sealed, well-packed, and stored in cold rooms at -16°C to -24°C to maintain optimal freshness and texture.

## OUR MARKET & STRENGTHS

Industries We Serve



Bakery industry



Restaurants & Café Chains



Hotels & Hospitality



Hostels, Canteens, and  
Central Kitchens



Food service distributors



Professional team with strong industry knowledge



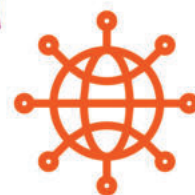
Forward-looking vision with ongoing expansion plans



Consistent product quality and reliable supply



Customer-centric approach with flexible solutions



Efficient nationwide distribution network





**Manufacturer by**



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